

2010 Florida Dairy Poster Contest

Junior, Intermediate and Senior 4-H members are invited to participate in the Florida Dairy Poster Contest.

Theme:

Any topic on milk, milk products which can include their importance to human health and communicating these ideas to the general public.

County Contest

1. Posters submitted will be judged at the county level.
2. Three county winners will be selected for each age group to be submitted to the state-wide competition. (Junior, intermediate or senior division.)
3. Display the posters in local community public places before and after the contest.
4. Promote posters and winners in local areas.

State Contest

In order to compete in the state-wide competition, the three winning posters (one from each division) are due in the STATE EXTENSION OFFICE by **June 1, 2010** and must meet all contest criteria.

Send Posters To:

Lynnelle Mays
Public Relations Coordinator
Florida 4-H State Office
3103 McCarty Hall B
Gainesville, FL 32611

For questions contact Lynnelle Mays at: lmays@ufl.edu or call 352-846-0996 ext 237.

Awards

1. Every participant at the county level will receive a certificate of participation.
2. County junior division first place winners (ages 8-10 years) will receive medals as well as their certificate of participation.
3. County intermediate division first place winners (ages 11-13 years) will receive medals as well as their certificate of participation.
4. County senior division first place winners (ages 14-18 years) will receive medals as well as their certificate of participation.
5. State first, second and third place winners will receive medals and gift cards.

Guidelines

1. The poster must be 14" x 22"
2. Incorporate the 4-H emblem and Dairy Farmers, Inc. logo in the poster design.
3. Do not attach anything to the poster that is more than ½ inch thick.
4. Complete the certification/score form and place it on the back of each poster. The certification/score form must have the participants name, complete mailing address, grade in school, age, and county.
5. Also, on the back of each poster, please include the address of the 4-H office, name, telephone number and e-mail of the contact person for the poster contest. This will be the address used to return the posters to each county.
6. All above criteria must be met to be considered for final judging.

Sponsor

**Dairy Farmers, Inc.
166 Lookout Place #100
Maitland, Florida 32751**

All winning county posters will be the property of the State Committee. The state winning posters will be displayed at one or more statewide events). All winning posters (county and state) will be returned afterward.

FLORIDA 4-H/DAIRY COUNCIL POSTER CONTEST LABEL/RELEASE

THIS RELEASE/LABEL MUST BE FULLY COMPLETED AND SECURELY ATTACHED TO THE BACK OF THE POSTER. FAILURE TO DO SO WILL RESULT IN DISQUALIFICATION.

Name: _____ Age Division: _____

County: _____ Must be in age division by Sept. 1 of current program year.

Address: _____

City/Zip: _____ Email: _____

Title: _____

Description of Work: _____

RELEASE STATEMENT:

I do hereby consent and agree that UF/IFAS Extension, Florida 4-H Youth Development Program staff have permission to take photographs and/or record video and/or audio of me and/or my property and to use these for 4-H Youth Development educational, promotional, and/or marketing materials. I further do hereby give the right to exhibit any such works publicly or privately, including posting on the Florida 4-H Youth Development Program website. I waive any rights, claims, or interests I may have and agree that any uses described herein may be made without compensation or additional consideration.

I represent that I have read and understand the foregoing statements and I am competent to execute this agreement.

Name (please print): _____

Signature: _____ Date: _____

4-H/Dairy Council of Florida

2010 Dairy Poster Contest

Judging Rubric

Age Division

Name

County

Club

Possible Points	5	4-3	2-1	0	Comments
Required Elements (5)	All required elements are included on the poster: *Name on back *County *Age Division *Correct poster size *Title *Description of Work *Signed Release Statement	All but 1 of the required elements are included on the poster	Several required elements are missing	DQ: Poster Size DQ: Poster does not address Dairy theme	
Labels (5)	All items/pictures are labeled and easily read from at least 3 ft. away	Most items/pictures are labeled and easily read from 3 ft. away.	Labels are too small to read.	No labeling on pictures or items	
Content/Information Relevant to Dairy Theme (5)	All accurate facts/details are displayed on the poster. No product brands shown, nor copyright items. 4-H and Dairy logo permitted, but must be used properly.	Most accurate facts/details are displayed on the poster	Pictures only with no text. Text only with no pictures.	Minimal information.	
Attractiveness (5)	The poster is exceptionally attractive in terms of design, layout and neatness.	The poster is acceptable .	The poster is messy .	The poster is not attractive .	
Grammar/Spelling (5)	There are NO grammatical /spelling mistakes on the poster.	There is 1 grammatical/spelling mistake on the poster.	There are 2 grammatical/spelling mistakes on the poster.	There are <u>more than 2</u> grammatical/spelling mistakes on the poster.	
Effort (5)	More information, good use of space. Much time expended.	Re-phased and in own writing or printed.	Min. effort with mostly copy/paste text or pictures on poster.	Black/white only. Pencil only. Little youth effort in poster.	
Total (30)					