



FLORIDA 4-H GRAPHIC DESIGN SCORE SHEET

Name: _____

County: _____

AGE DIVISION

Cloverbud Intermediate

Junior Senior

CLASS

Brochure PowerPoint

Flyer Other

Criteria	Possible Points	Points Awarded	Remarks
FONT STYLE AND GRAPHICS	(20)		
Fonts and graphics are complementary. Graphics are appropriate for intended use, and are not copyrighted. If emblem is used, it is used appropriately and follows guidelines.	20		
FLOW OF DESIGN	(20)		
Appropriate white space is used. Design is eye catching and is easy to follow. Overall craftsmanship if design is clean.	20		
Color	(20)		
Colors used are attractive and not overpowering. Chosen pallet does not strain the eyes. If text appears on top of color, it is in a contrasting hue to optimize readability.	20		
Educational Components	(20)		
The entry has educational aspects, and teaches the reader something.	10		
Information used is factual and sources are sited.	10		
Clear Delivery of Message	(20)		
Proper grammar is used.	10		
Written components are thought out and not filler for the entry. Message maintains interest of reader.	10		
Final Total	100		

Additional Comments:

Blue: 100 – 90 **Red:** 89 – 80 **White:** 79 – 0